The sure path to successful consolidation:

easyXchange is the perfect mail server infrastructure for IDEAL Versicherung

IDEAL
Versicherung

»easyXchange was an exact fit for us. The solution also fulfils our requirements in the matter of archiving and reduces mail server operation costs by about one third.«

Stephan Brandt, Director Data Center, IDEAL Versicherungsgruppe

→ **The Customer**

IDEAL Versicherungs-gruppe, Berlin

→ **The Project**

Unification of the mail server infrastructure for IDEAL and the Ahorn-Grieneisen AG subsidiary; integration of an archive solution

→ **The Solution**

easyXchange consoli-dation with Microsoft® Exchange Server 2003 on PRIMERGY RX300, PRIMERGY SX30 Online storage system and Scalar 100 magnetic tape archive

Backup and archiving with software from EMC Legato

Partner: ADA—Das Systemhaus GmbH

What does a modern, strong service insurer with a far-flung sales network need today, in order to be successful tomorrow? An efficient communications infrastructure. Like the IDEAL Versicherung. Because the insurance specialist for the elderly uses our easyXchange complete solution for most reliable and economical email communication. At the same time IDEAL consolidated their entire mail server infrastructure, along with that of their subsidiary, Ahorn-Grieneisen AG. The insurance group also profits with easyXchange from an effective Lifecycle Management for emails, and functions which help IDEAL to fulfil the legal requirements for preserving them.

Some facts about the IDEAL Versicherungsgruppe
IDEAL concentrated at the right time on a target group which promises long-term growth: the elderly. 'The Specialist for the Elderly' offers their customers insurance products tailored to the life situation of the elderly, from preparation for nursing home care to a well-planned interment. Ahorn-Grieneisen AG, Germany's largest undertaking company, joined the insurance group in 2003. About 1,500 employees look after more than 447,000 insurance contracts and about 6,300 sales partners, who IDEALS provides broad support—among other ways via an internet sales plat-form. The new easyXchange company mail server is the clearing house for the smooth flow of information between IDEAL, the customers and the sales partners.

easyXchange: easy consolidation, economical communication

Email correspondence is fast, uncomplicated, and has become a fixed component of the business processes of many companies. That is also the case at IDEAL, which works closely together with a large network of sales representatives. As productive as the electronic exchange of information is, the operation of the mail server infrastructure at IDEAL had become more and more costly with increased use. On top of that, legal requirements for the storage and archiving of emails posed an additional challenge. And if that were not enough, there were in principle two infrastructures to administrate—one for IDEAL and as of 2003, one for Ahorn-Grieneisen AG. Since the support period for the Microsoft® Exchange 5.5 had run out, the time was ripe for a consolidation. In order to guarantee a success for the consolidation, IDEAL decided in favour of easyXchange because our mail server infrastructure solution is specially adapted to the growing demands of electronic communication.

With their building-block Exchange-Server infrastructure, automatic backup and comprehensive Lifecycle Management, including archiving, easyXchange offers everything for a successful consolidation. In addition the Microsoft® Windows® Server 2003 and Exchange Server 2003 based complete solution is pre-tested and therefore easy to implement. The core of easyXchange is a mail server platform attuned to future developments. Instead of many mail servers, it uses a lean architecture with PRIMERGY RX300 systems. The Intel based servers are designed specially for continuous, economical business operation and are the most powerful in their class. For data maintenance IDEAL relies on PRIMERGY SX30 storage sub-systems. With cluster capability and active, hot-plug components that are exchangeable during operation, they guarantee the highest level of data availability and flexibility, with up to four terabyte scalable storage capacity. On the system side the infrastructure is complemented by a LTO2 magnetic tape changer Scalar 100. For the fulfilment of the legal requirements for the preservation of emails, easyXchange also includes software solutions from our partner EMC Legato, which automates the Lifecycle Management. The EmailXtender® software takes over the administration and storage of emails, which users can retrieve on their own with their attachments from the archive. And the DiskXtender® automatically controls the storage of emails from expensive online-storage resources on the more economical nearline storage. The result is a perfect interplay of innovative hardware and intelligent software: IDEAL can fulfil the growing demands of electronic communication one hundred percent and profits at the same time from substantial savings in costs.

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