Case Study

We make sure



A sense of responsibility that even covers IT

SOS-Kinderdorf e.V. adopts energy-efficient IT systems

SOS Kinderdorf e.V. Individualized support, ongoing quality control and high-quality IT products based on energy-efficient green technology make up the added value we get from cooperation with Fujitsu Siemens Computers. « Stephan Grosser, EDP Manager, SOS-Kinderdorf e.V.

\rightarrow The challenge

IT infrastructure modernization – new, high-performance technology for stable, reliable operation of business processes without interruption

Integration of energy-saving IT systems – IT components that feature exceptionally economical operation **Environmental commitment** – competent IT service and support plus high-quality products that feature "green" technology



SOS-Kinderdorf e.V. in Germany operates 46 facilities with some 2,500 employees. In addition to 15 SOS Children's Villages, these include an impressive number of youth, training and vocational centers and well as village communities, educational facilities and maternity centers. In addition, SOS-Kinderdorf finances projects in other countries through donations and sponsorships. These activities are supported by 2.2 million friends and donors and nearly 30,000 sponsors. More at: **www.sos-kinderdorf.de**

\rightarrow The solution

The people behind SOS-Kinderdorf in Germany all share the same sense of responsibility for the future of children and young people. The network of facilities that SOS-Kinderdorf has established to help others provides impressive proof of this commitment to social responsibility. SOS-Kinderdorf e. V. also exhibits the same sense of responsibility for people and the environment when it comes to its IT infrastructure. Fujitsu Siemens Computers has long been SOS-Kinderdorf's preferred partner for the implementation of its high standards in terms of reliability, speed, economy and energy efficiency. With its recent **large-scale roll-out of energy-efficient ESPRIMO Professional PCs,** SOS-Kinderdorf e.V. gave its personnel "hands-on" proof of its commitment to "green technology."

\rightarrow Solution components

- Desktops, laptops, monitors and servers from Fujitsu Siemens Computers make up the backbone of SOS-Kinderdorf's IT infrastructure
- □ Roll-out of ESPRIMO Professional PCs with AMD 64-bit technology: 30% lower energy consumption than comparable industry-standard PCs and at approx. 22 dBA also pleasantly quiet
- □ Operating system: original Windows[®] XP Professional

\rightarrow Customer benefits

- □ All IT systems from a single source □ Modern, extremely reliable IT infrastructure
- □ Integration of energy-efficient IT components □ Reduction of IT operating costs
- □ Optimal working conditions for personnel
- □ Clear support structures for maximum reliability
- □ Constructive, productive cooperation over the long term

\rightarrow The project

For SOS-Kinderdorf e.V., a functioning IT infrastructure is an absolute necessity. After all, it is used not only by the administration in Munich, but also by 46 locations throughout Germany. While the everyday activities of the central location in Munich primarily involve correspondence with donors, governmental authorities and service providers, the outlying locations concentrate on family-based care activities. Reports are prepared on the individual children and their situations for the youth authorities, and invoices have to be prepared and sent out to project partners. In addition, personnel have to be able to cope with extensive correspondence with outside institutions and authorities as well as within the SOS-Kinderdorf e.V. network. At the software level, Microsoft® Office, SAP® and special educational programs are used to master this workload. The team headed by Stephan Grosser, SOS-Kinderdorf's EDP Manager, and Bernhard Schubert, who is in charge of the Construction + EDP Dept., made sure from the very beginning that expansion and enhancement of the IT infrastructure would achieve the desired results. In particular, the decision to turn to Fujitsu Siemens Computers proved to be a wise first step. As Stephan Grosser explains, they first became aware of projects in a neighboring country: "Projects carried out for SOS-Kinderdorf in Austria attracted our attention. We were encouraged by our contacts with the Austrian marketing representative of Fujitsu Siemens Computers, who handled these projects, and his customer- and solution-driven approach was extremely convincing." First-class support was an important benchmark, but not the only one for Stephan Grosser: "The high standards of quality and the attractive choice of products, including hardware that featured energy-saving technology, spoke in favor of Fujitsu Siemens Computers." The customer chose ESPRIMO Professional PCs for their energy-efficient workstations.

\rightarrow A record of success

SOS-Kinderdorf had set itself an ambitious goal, and energy efficiency is now everyday reality throughout the organization. The deployment of a large number of servers and peripherals from Fujitsu Siemens Computers made it possible to achieve significant improvement in the EDP landscape in terms of performance, reliability and speed, and the new ESPRIMO PCs were extremely well-received by users. For what makes these PCs so special is the energy-saving AMD processor technology that cuts power consumption by 30% as compared with standard computers and reduces administration costs at the same time. Pleasantly silent operation was another positive side-effect that users appreciated. The customer's decision was also positively influenced by the fact that these innovative systems are made in Germany using environmentally friendly "green" production processes.

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