

An ecologically sound, economically smart solution:

Unicredit upgrades its bank branches with SCENIC Green PCs



»As a European bank, it is important for us to know that Fujitsu Siemens Computers is a partner who will provide us with optimal international support and deliver state-of-the-art technology that meets the highest standards.«

Carlo Del Vecchio, Head of Purchasing, Unicredit S.p.A.

→ The Customer

Unicredit S.p.A.
Milano/Italy

www.unicredit.it

→ The Project

Upgrading of PC
workstations in
branches

→ The Solution

SCENIC E620 Green PC

Unicredit, Italy's largest banking group in terms of market capitalization and leading in Central and Eastern Europe, opted to upgrade its branches with SCENIC E Green PCs following an invitation for bids. 10,000 desktops, all of which are manufactured in compliance with the strictest international environmental guidelines, will be installed. Optimized in terms of the production process and the materials selected, these systems were also able to score points with their modern, ergonomic technology that ensures stress-free and highly productive work. Another criterion for choosing Fujitsu Siemens Computers as a technology partner is the capability of the leading European IT manufacturer to provide Unicredit with extensive international support.

Unicredit—a top-ranking European bank

In the European banking landscape, the name Unicredit stands for utmost efficiency and profitability. Unicredit established the basis for this reputation with a streamlined organization that consistently focuses on market segments, which are served in Italy by three specialized banks. In addition, this banking group boasts a tightly knit network of 4,442 branches located throughout the world, with a particularly strong presence in Central and Eastern Europe, where it is already the leading banking group. It has a staff of more than 69,000 employees, of which approximately 27,000 are employed in the "New Europe Division".



Benefits for Unicredit

- Utilization of the latest technology for the PC workstations in the bank's branches
- High performance sufficient for the use of new applications as well
- Excellent price-performance ratio
- International support from a single source

The solution at a glance

- Upgrading the workstations in the Unicredit branches
- 10,000 SCENIC E Green PCs with Intel® Pentium® 4 Hyper-Threading processor, 512 MB RAM, DVD drive, 40 GB hard disk drive
- Roll-out carried out in four stages
- Five-year guarantee with technical support provided by the Customer Service center

Small but impressive: the new workstations in the Unicredit branches

The starting point for this project was the planned redesign of the bank branches, which Unicredit wanted to upgrade to a state-of-the-art standard, including the technology equipment. To implement the project optimally, Unicredit opted for a complete makeover carried out in several stages, with the first stage involving an invitation for bids for 10,000 desktops. The bidders had to satisfy a number of requirements. First of all, the new workstation needed to have a space-saving design. Secondly, environmental protection is of major importance to Unicredit—and thus a requirement that the new systems had to satisfy in all respects. And third of all, the banking group required a cost-effective solution. As one of the four companies invited to submit a bid, it was immediately clear to us that our SCENIC E series would fit the bill here perfectly. This line of desktops is tailor-made for customers who have high standards regarding ecological, economical and ergonomical aspects while demanding maximum performance, reliability and security. In addition to the latest processor technology and numerous interfaces, administrative functions and security mechanisms, this desktop also offers an environmentally friendly product

concept that covers the entire lifecycle. The SCENIC E Green PC stands out due to the fact that both the production process and the selected, environmentally-friendly material were optimized by means of, say, a lead-free printed circuit board, a lead-free soldering process for the mainboard, the use of halogen-free cabinet plastic parts or limited water usage during production. At the same time, the extremely low noise level and energy-saving modes of this small desktop ensure stress-free working.

The best technology at the best price

The good news for customers is that the SCENIC E Green PC is proof that ecology and economics can certainly go hand in hand. Unicredit realized this, too, and choose a system that represents state-of-the-art technology. And thanks to the excellent price-performance ratio of our SCENIC E Green PC, we were able to beat out the competition in the Italian banking group's electronic auction. Carlo Del Vecchio, Head of Purchasing at Unicredit, is also pleased with the outcome. "Even though price plays a crucial role, Unicredit takes it for granted that only the highest quality and state-of-the-art technology will be used. Fujitsu Siemens Computers is able to give us that guarantee."

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